

3
SEP12/12 11.39
*** WPXI-TV ***

REP HEADLINE# 6312635
*** ORIGINAL REV#0 ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

ORDER # 555 CONTRACT # 6312635

PRDCT RAJA 9/13 EST#269 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$25,725
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:
:TOTL:											
:SPTS:											

AGENCY ADVERTISER CODE = 36 AGENCY EST# = 269

AGENCY PRODUCT CODE = 76

1	1100P-1130P	30	\$1,350.00
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PROGRAM : LATE NEWS
CON COM1: LATE NEWS

2 1130P-1230A

PROGRAM : TONIGHT SHOW
CON COM1: TONIGHT SHOW

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!!

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REP HEADLINE# 6312635
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ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

RT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30	5	\$575.00	9/13	9/14	2		TH-F	2
PROGRAM : NEWS												
CON COM1: NEWS												
4			530P-600P	30	5	\$600.00	9/17	9/19	3		M-W	3
PROGRAM : NEWS												
CON COM1: NEWS												
5			600P-630P	30	5	\$775.00	9/13	9/14	2		TH-F	2
PROGRAM : NEWS												
CON COM1: NEWS												
6			600A-700A	30	5	\$575.00	9/17	9/19	3		M-W	3
PROGRAM : NEWS												
CON COM1: NEWS												
7			700P-730P	30	5	\$1,250.00	9/13	9/14	2		TH-F	2
PROGRAM : JEOP/WHEEL												
CON COM1: JEOP/WHEEL												
8			700A-800A	30	5	\$475.00	9/17	9/19	3		M-W	3
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
9			730P-800P	30	5	\$1,250.00	9/13	9/14	1		TH-F	1
PROGRAM : JEOP/WHEEL												
CON COM1: JEOP/WHEEL												
10			800P-1000P	30	5	\$3,500.00	9/17	9/17	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
11			1100P-1130P	30	5	\$1,350.00	9/17	9/18	2		M-TU	2
PROGRAM : LATE NEWS												
12			600P-630P	30	5	\$775.00	9/17	9/19	3		M-W	3
PROGRAM : NEWS												

REP HEADLINE# 6312635
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/12 11.39
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
13			600A-700A	30	5	\$575.00	9/13	9/14	2		TH-F	2
PROGRAM : NEWS												
14			700A-800A	30	5	\$475.00	9/13	9/14	2		TH-F	2
PROGRAM : TODAY SHOW												
SEP/12			25725.00									
											CONTRACT TOTAL	25725.00
											TOTAL SPOTS	30

MARKET TOTALS \$73,500 WPXI 35% KDKA 40% WTAE 23% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*

SRCPmedia

ADVERTISING AS UNIQUE AS YOUR CAMPAIGN

MEDIA ACCOUNT
201 N. UNION ST., STE. 200
ALEXANDRIA, VA 22314
(703) 683-9735

BB&T
BANK OF AMERICA
VIRGINIA
68-426-514

BB&T Direct Fund
Fidelity Investments

PAY TO THE
ORDER OF WPXI-TV

9/11/2012

\$ **21,866.25

Twenty-One Thousand Eight Hundred Sixty-Six and 25/100*****

DOLLARS

WPXI-TV

MEMO

Raja

⑈00018175⑈ ⑆051404260⑆0000157126083⑈

Beto V. Hernandez

SRCP MEDIA, INC. • MEDIA ACCOUNT

WPXI-TV

Raja

9/11/2012

21,866.25

18175

Raja # 3311391

